# Guidance on Media/Press Releases for CPA Roadshows

A press release or post-event media release can be issued to local media to promote the CPA Roadshow for young people. An example press release is provided below.

If you would like to issue a press release about the CPA Roadshow in partnership with the CPA Headquarters Secretariat, then the copy/images must be approved by the CPA.

Please contact [Communications@cpahq.org](mailto:Communications@cpahq.org) if you have any questions relating to CPA press releases or media relations.

***Example press release:***

**For immediate release, [insert date]**

**CPA Roadshows visit *[insert school/university name]* in [*insert country name*] to increase young people’s awareness of parliament and democracy in the Commonwealth**

*[Insert name of Parliament and/or CPA Branch]* has visited [*insert school/university name*] as part of the CPA Roadshows for schools and universities touring the Commonwealth to help to increase young people’s awareness of parliament and democracy.

The Commonwealth Parliamentary Association (CPA) Roadshows provide an opportunity for young people to discuss the issues of concern about their society and democracy, to meet local Members of Parliament and Parliamentary staff and to find out about the work of the Commonwealth Parliamentary Association (CPA) and the wider Commonwealth.

With the Commonwealth’s 53 member countries having a combined population of more than 2.4 billion, of which more than **60% are under 30 years of age**, the CPA Roadshows engage with young people and education establishments to promote democracy.

*[insert Head teacher/teacher/student’s name]* from [*insert school/university name*] said:

*[Insert quote(s) about the visit by head teacher/principal/teachers/students about the benefits of the visit – what did they gain and learn from the CPA Roadshows]*

The CPA Roadshows were launched in March 2016 by the **former Chairperson of the CPA Executive Committee, Hon. Dr Shirin Sharmin Chaudhury MP, Speaker of the Parliament of Bangladesh,** who said: *“Young people are the future of the Commonwealth and the CPA is working to give young people a platform to raise a range of issues that impact their lives. The CPA has a unique network of Parliamentarians from over 180 Commonwealth Parliaments and the CPA Roadshows are engaging young people in democracy.”*

The CPA Roadshows are embarking on visits to schools, colleges and universities across the nine regions of the Commonwealth Parliamentary Association and any teachers interested in hosting a visit can contact their local CPA Branch or the CPA Headquarters Secretariat for more information.

**-Ends-**

**Notes to Editors:**

The **Commonwealth Parliamentary Association** (CPA), exists to develop, promote and support Parliamentarians and their staff to identify benchmarks of good governance and to implement the enduring values of the Commonwealth. The CPA is an international community of around 180 Commonwealth Parliaments and Legislatures working together to deepen the Commonwealth’s commitment to the highest standards of democratic governance.

**Social Media:** Join the conversation online: Twitter @CPA\_Secretariat | Facebook.com/CPAHQ

**For further information, please contact:**

**Commonwealth Parliamentary Association**

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Visit the CPA Headquarters Secretariat website at [www.cpahq.org](http://www.cpahq.org)