

CPA ROADSHOWS – How to Organise for International and Commonwealth Organisations

Increasing awareness of the Commonwealth Parliamentary Association (CPA) amongst schools, colleges and universities to inspire the next generation

Thank you for your enquiry regarding the newly launched CPA Roadshows.

CPA Roadshow

With the Commonwealth's 53 member countries having a combined population of more than 2.4 billion, of which more than 60% are under 30 years of age, the Commonwealth Parliamentary Association (CPA) has launched this key initiative to strengthen its outreach to the Commonwealth's young people.

The goal of the CPA Roadshow is to increase awareness of the important work done by the CPA in promoting democratic governance across the Commonwealth and to connect Parliamentarians with their young people in schools, colleges and universities to inspire the next generation of 'Young Leaders'. This is a hugely important endeavour. As the CPA approaches its 108th year it is proud to have initiated and to lead on this project.

The CPA will be encouraging working with our CPA Branches and Regions to organise CPA Roadshows and future events will be linked to locations where CPA programmes, conferences and activities are already taking place.

The CPA is also keen to work with International organisations, Commonwealth organisations and others to develop links and collaboration for the CPA Roadshows.

What does a CPA Roadshow involve?

The CPA Roadshows involves the following:

- a visit to a 'local' school, college or university by CPA Members accompanied by the CPA Secretariat or the local CPA Branch officials. The CPA Roadshows could also involve a visit to the Parliament or Legislature by a group of school and college students for a specific CPA presentation.
- a short presentation by a visiting CPA Member/CPA delegation/CPA Secretariat staff about the CPA and the wider Commonwealth, set within a 'local' context.
- possible additional presentation from 'local' Members of Parliament or Parliamentary staff about the 'local' Parliament or Legislature.
- opportunity for 'question and answer' session with school, college or university students and staff about democratic governance, parliamentary democracy and other related subjects.
- photo opportunity at the event and possible local media involvement.
- dissemination of information and materials about the CPA to students and teachers.

Where are CPA Roadshows taking place?

CPA Roadshows can take place in all of the nine Regions of the Commonwealth Parliamentary Association (CPA) – Africa; Asia; Australia; British Isles and Mediterranean; Canada; Caribbean, Americas and Atlantic; India; Pacific and New Zealand; South East Asia.

CPA Roadshows are organised by the CPA Headquarters Secretariat with the local CPA Branch in conjunction with CPA conferences, programmes and events in different countries and territories across the CPA.

The CPA Headquarters Secretariat will keep a record of all of the CPA Roadshows taking place throughout the year and publish details on the CPA website www.cpahq.org so that CPA Branches can see where events have taken place.

What is provided for a CPA Roadshow?

The CPA Secretariat will be able to provide a CPA Roadshows toolkit for the event which includes:

- CPA Presentation slides and Speakers Notes
- Leaflets about the CPA to give to students and teachers
- Leaflets with key facts about the Commonwealth
- CPA Roadshows quiz for students to complete
- CPA Roadshows Evaluation forms for students/teachers to complete
- CPA Merchandise including pens, bags, key rings etc.
- CPA Template press release for CPA Roadshows (for CPA Branches to complete for local media)

For all CPA Roadshows, we will also ensure that photographs are taken, evaluation forms are completed by students and staff and the details of who attended the event are recorded.

What will be the outcomes of the CPA Roadshows?

CPA Roadshows reports, photos and feedback will feature on CPA Communications channels – CPA website www.cpahq.org, social media (Twitter, Facebook, Flickr) and in CPA publications.

The CPA Roadshows help to increase awareness of parliament and democracy and increase engagement of the CPA amongst the young people of the Commonwealth.

If your organisation is interested in a collaboration with the CPA on the CPA Roadshows or would like to help us to promote these events then please contact the CPA Secretariat for more details hq.sec@cpahq.org.